

2nd Annual



Recovery Walks! 2007
September 8, 2007 ~ 8 am-1pm
Reid Park, Tucson, AZ

Dear Potential Recovery Walks! Team Captain,

A few years ago my wife, Cecilia, and I prayed to God to be used for His purpose in whatever fashion He chose. We did not know or try to dictate what path that prayer would lead us. But, H.O.P.E. Recovery, Inc. was born. And today, with the help of other believers around us, the leadership of our church, Calvary Christian Fellowship of Tucson, (CCF), and folks just like you we are able to “put a face on recovery”.

H.O.P.E. Recovery, Inc. is now organizing the 2nd annual Recovery Walks! We are asking you to join us in this dramatic display of support for recovery from alcohol and other drug addiction. H.O.P.E. Recovery, Inc.(through CCF), is a non-profit organization, taking strides in “putting a face on recovery” and becoming a well-respected, highly visible and vibrant organization made up of family, friends and allies, in recovery. We are your neighbors, business leaders, schoolteachers, legislators, clergy, police officers and other representatives of your community. By having the courage to proclaim that “recovery from addiction is a reality” in our lives, H.O.P.E. Recovery, Inc. intends to help shape public policy, reduce the stigma surrounding addiction and recovery and actively remove barriers to recovery. We believe that by being public about our recovery and through the power of our personal stories, we have the incredible potential to become a teaching and healing force. On **September 8, 2007 in Reid Park** many individuals will offer themselves as “living proof” that recovery is real. I am hopeful that you will commit to organizing a Team and serving as a **Team Captain**. Together we can generate the hope, and create a powerful message, that recovery is possible for anyone.

If you decide to serve as a Team Captain and I am hopeful you will, you will have the responsibility of registering the Team by filling out the enclosed **Team Registration Form**, recruiting walkers, turning in all donations, distributing T-shirts to team members and coordinating team walkers the day of the walk. Every Team member must give a minimum of **\$20 Personal Pledge for Recovery** and be willing to collect other pledges. To be eligible for Team recognition a Team must have at least 5 persons walking. *Also, as an added incentive, any Team Captain that recruits 10 or more Team members receives a Recovery Walks! Hat and squeeze bottle.* **Team Captains and members do not have to be in recovery, you only need to support recovery.** Note: Team members are also eligible for Individual prizes.

Next you may want to promote the event itself doing one or more of the following:

- Feature your Recovery Walks! Team in newsletters or other publications
- Make announcements through email or voice mail systems
- Hang Recovery Walks! Posters in employee lounges, cafeterias, near elevators, etc.
- Investigate and use matching gift programs
- Distribute Recovery Walks! flyers
- Carry your Team Roster form and Pledge Forms wherever you go
- Talk to your friend, neighbors and acquaintances

As you recruit individuals to be Team members, collect their **\$20 Personal Pledge for Recovery**, get their T-shirt size, give them a **Team Member Pledge Form** and have them collect donations. Record their name, address and phone number on your Team Roster. **Copy Pledge Forms** as needed. In order to expedite processing we ask that you turn in your Team Roster and all money collected at the special **Early Registration Pizza Party on Thursday, August 23, 5:00-9:00 pm at CCF** where you can pick up your T-shirts as well. There will also be a Team Registration table the day of the walk, but as you might imagine this day can get a little hectic. 😊 We encourage you to make use of the Early Registration.

We believe Teams will increase their visibility by carrying banners. Your Team could wear specially designed T-shirts or buttons. All participating Teams will be recognized in the program that is distributed to all walkers and the news media.

Your Team Captain Coordinator is Lee Weyrauch. Please contact her with any questions at (520) 312-1290.

I'm also here to help you, so please don't hesitate to call me at (520) 360-7270, or email me at HOPE_Recovery@msn.com.

In the Spirit of Recovery,



Peter Moore
Executive Director



National Alcohol
& Drug Addiction
Recovery Month
september 2006

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